

# CLOSE TO SYDNEY. FAR FROM ORDINARY.

A complete destination for conferences, meetings and incentives,  
set within Hunter Valley Wine Country and delivered with the  
confidence of long-term family ownership.



**THE  
FARM**

HUNTER VALLEY RESORT + FARM  
stay | taste | drink | learn | play | meet | party  
[www.huntervalley.com.au](http://www.huntervalley.com.au)

# WHO WE ARE . . .



Owned and operated by the Helé family for generations, We are one of the last family-owned 4-star resort properties in the Hunter Valley. Family ownership provides stability and a long-term vision. Decisions are made on site, with a focus on reinvesting in the guest experience and maintaining consistent standards.



The resort is ideally suited to 10–60 delegate residential conferences, leadership retreats and strategy sessions, with up to 72 rooms available when required. Full buy-outs allow exclusive use for private programs. Incentive day programs of up to 1,000 delegates can be delivered efficiently, alongside conferences for up to 100 guests, seated dinners for 300 and cocktail events for 500, the resort is a strong standalone or offsite gala venue.



Philip Helé OAM - Owner

As an independent property, the resort is consistently ranked on TripAdvisor as the number one 4-star resort in the Hunter Valley and has received the Travellers' Choice Award for multiple consecutive years. For business events, this delivers confidence, clarity and dependable accountability.

# LOCATION & ACCESS

Arrive relaxed. Start strong.

Located just off the M15 motorway two hours from Sydney, the resort sits in the heart of the Hunter Valley best known as “Sydney’s Playground” and Australia’s oldest wine region.

Guests arrive directly, no narrow vineyard roads or winding final approaches. Coaches, transfers and private vehicles access the property easily, allowing delegates to step off refreshed and ready to engage.

Beyond ease of arrival, the region offers depth and variety, from great golf courses and the Hunter Valley Gardens, to a renowned food and wine scene including dozens of restaurants, wineries and local producers, alongside iconic experiences like hot air ballooning.

Within the two-hour travel band from Sydney, access via road, Newcastle Airport or the Wine Train offers flexibility. Travel fatigue is minimised, setting the tone for productive meetings and memorable incentives.



# COMPLETE DESTINATION



Everything in one place...

This is not a hotel with meeting rooms. It is a complete destination designed to support business events of all sizes.

Accommodation, dining, meeting spaces and experiences are located on one expansive 100-acre property, removing the need for internal transport or complex coordination between venues.



Delegates stay, meet and relax in one cohesive environment, without fragmented programming across multiple locations.



The result is simplicity for planners and natural flow for guests. Programs feel cohesive rather than compressed, with more time spent engaging and less time spent moving between venues.

# CONFERENCES & MEETINGS

Productive by design.

Six flexible meeting rooms are supported by outdoor breakout areas, gardens and informal spaces across the 100-acre property.

Our size makes it easy for the resort to be fully bought out, giving exclusive use of guest rooms, meeting spaces and shared areas, allowing privacy and focus for delegates.

Natural light and separation allow meetings to move easily between structured sessions and open conversation. Teams can step outside, reset and return without disruption.

Strong AV capability and a dedicated events coordinator ensure programs are professionally delivered and run smoothly.

Compared with other hotel-only venues close to Sydney, meetings here offer greater scale, privacy and separation from day-to-day routine, while still remaining easy to reach.



# INCENTIVES & EXPERIENCES



Engagement beyond the agenda.

Experiences feel shared, authentic and well paced, even at scale.

We can host large numbers within tight schedules by dividing delegates into smaller, clearly guided groups. Movement is intuitive, with colour coded groups and mapped pathways reducing congestion and keeping programs on track.



Programs are delivered in flexible formats, including full-day, split-day or AM and PM rotations.



Experiences include wine education, culinary sessions, our Adventure Centre challenges and relaxed social moments, all delivered onsite.

The result is an incentive experience that is well paced for guests and efficient to plan and deliver.

# ACCOMMODATION

Stay together. Dine well.

The property offers a total of 73 rooms across the resort and adjacent accommodation, allowing delegates to stay together in one location and move easily between rooms, meetings and dining without additional logistics.

Rooms are comfortable and practical, well suited to business and incentive travel, with an emphasis on rest, ease and reliability at the end of each day.

Dining is anchored by 4 Pines at the Farm, the social heart of the property, and part of a guest experience consistently recognised through multiple TripAdvisor Travellers' Choice awards.

It offers relaxed, high-quality food and beverage experiences that encourage conversation, connection and shared moments, creating an easy transition from formal sessions to informal time together.

# *ℰ* DINING



# THE DIFFERENCE . . .

Many alternate destinations close to Sydney also offer quality dining, accommodation or activities.

Very few bring all of these together in one, family-owned property with the scale and experience to deliver successful business events.

Value is created through inclusion, simplicity and long-term stewardship. Programs run smoothly. Guests feel looked after. Outcomes are stronger.

This is a place designed for people to arrive easily, stay engaged and leave connected.

Visit our website to explore the full offering, or contact our team to discuss your next event.

[www.huntervalley.com.au](http://www.huntervalley.com.au)



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